



## Ambassador Role Summary

Get Safe Online has been providing the public with online safety advice for over 15 years through the provision of its website, public events and campaigns to help ensure that people enjoy a safe and secure experience online and avoid becoming a victim of crime. This is to provide individuals, families, the self-employed and small independent businesses with the confidence to operate safely online.

Get Safe Online has a strong commitment to free, open, inclusive and secure online activity for all. The Ambassador Scheme welcomes people from under-represented groups to reflect the communities in which they live to promote online awareness and good practice. This opportunity is open to all without discrimination and regardless of gender, disability, race, ethnicity or location. We are seeking a wide and diverse range of applicants to reach parts of your community that otherwise may remain vulnerable to online threats.

The Ambassador Scheme is an exciting new venture that will empower those taking part, to make a difference in their communities by providing people with the necessary awareness of online safety to enable them to protect themselves and others.

Becoming an Ambassador is a voluntary role, it is a vocational one that will provide an excellent opportunity to improve your knowledge and skills. This will include:

- Increasing knowledge in online safety and threats
- Building confidence to be able to present to others
- Develop presentation skills and tips
- Awareness and use of technology to present to others
- Develop communications skills
- Development of relationships with other Ambassadors
- Develop organisational skills

### What are the attributes and requirements to become an Ambassador?

- Aged 18 or over
- A passion to help others
- Enthusiasm and self-motivation
- Being proficient in written and spoken English (with the ability to translate to local language)
- Having good interpersonal skills
- A basic level of online safety with experience of internet use
- Organised and confident (you will be organising and presenting your own sessions)
- You will be required to have access to a tablet or computer and the internet

You will receive training, mentoring and support throughout your time as an Ambassador and this will be provided by Get Safe Online experts. The process to become an Ambassador will consist of the following six stages:

- Complete a Questionnaire – for you to tell us more about yourself
- Introduction call – to ask any questions of our experts
- Agreement to what we will provide for you and what is expected of you as an Ambassador (this will need to be signed by you and a Get Safe Online Representative)
- Content Session – up to a 3hour session of online safety awareness training (this will be dependent on your potential audiences – community groups, religious groups, a business community, families)
- Presentation Session – up to a 3hour session covering presentation skills, content knowledge check and delivery of Get Safe Online material by you
- Certificate of Completion of the course

### Get Safe Online Content and Presentation Training

#### Topics and content:

Your training will be appropriate for the audience that you are likely to present to, whether this be to community groups, families, or in the small business environment. We hope to understand who your audiences are likely to be prior to these sessions, so that they will be appropriate for your delivery to others.

#### What will the training focus on?

- Increased awareness of the dangers online
- Methods used by criminals to commit online crime
- Examples of the types of online crime that is occurring
- Up to date online safety information particular to the protection of certain groups (children, families, self-employed, businesses and their employees)
- Get Safe Online website resources
- Detailed topics including: Email, device security, passwords, Wifi protection, social media, safe online banking and shopping
- Introduction of the type of dangers children and young people face whilst online (if appropriate)
- Particular threats relevant to the business environment (if appropriate)
- Presentation skills
- Knowledge Checks
- Evaluation methods

#### Training Objectives:

On completion of learning, ambassadors will be able to:

- Identify the risks and dangers that people face on a daily basis whilst using the internet both at home and at work
- Adapt the Get Safe Online materials so that it looks and feels relevant and accessible to your audience whilst retaining the high standards of the materials
- Explore the effect and risks of online crime and discuss methods to combat it
- To recognise best practice and spread these messages to others to assist their own knowledge and confidence
- To have confidence in presenting to diverse communities whilst using the Get Safe Online materials
- To have confidence in presenting online safety in a business environment using Get Safe Online materials
- Organise sessions and gather evaluation information

#### Structure of the training:

- Consisting of 2 interactive training sessions, each is for 3 hours, which includes a break and time to ask questions.
- Session 1: In-depth look at and understanding of the Get Safe Online materials and understanding of the subject matter (this will be relevant to the audience that you are likely to present to)
- Session 2: How to deliver the Get Safe Online programme, re-visiting previous subject matter to consolidate learning, including an opportunity to practice using the materials and instruction on presenting, whether in person or through an online platform.
- Mentoring post Ambassador presentations

#### What Next?

- Deliver at least 6 awareness sessions to your communities within 3 months
- Take part in surveys for evaluation purposes
- Sessions can be delivered in person or via the internet (depending on you circumstances)
- Mentoring Session – 1 hour for questions, advice and support from your expert
- Email support from the Get Safe Online team
- Password access to an Ambassador section on the Get Safe Online website for content and presentation resources
- Be part of a Network of Ambassadors within your country / region
- Expert presence on presentations for development

Being a Get Safe Online Ambassador provides an excellent opportunity to learn new skills whilst protecting local communities from criminals operating online.

We hope that this gives you an idea of what to expect in taking on the challenge of becoming a Get Safe Online Ambassador and hope to be welcoming you to the team in the very future!